



netreturn
CONSULTING

Is your **online investment** delivering
growth for your organisation?



Enhance your current **platform capabilities** along with your company's competitive position.

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NetReturn Consulting can work with you to design and deliver an enhanced online capability which includes an integrated, seamless platform from your customer facing website through to your back end systems which support order processing, stock management, payments and customer experience.

We can help you achieve your goals around growth and improved efficiency by enabling automation, content management and customer profiling by combining new solutions with your existing investments.

NRC, a leading team of online strategy & implementation specialists can assist you with;

- Strategy, technology growth and audit
- Design, architecture development and integration - from a front end website through to back end systems and end user devices such as smartphones and tablets
- Support, maintenance and hosting
- Increasing your customer knowledge with profiling tools and online communities

We are client focused, technology agnostic and collaborative with a strong reputation for excellence in delivery.

"Every once in a while, if you're lucky you get to work with partners as good as NRC"

Nick Thorpe, Lonely Planet

NRC can deliver a technology solution which alleviates manual processes & improves your platform capabilities, better enabling Marketing & Customer Experience. We can also extend these capabilities into the channel, utilising your smartphone & tablet investment, to help your business get ahead.

Getting IT right can mean;

- ✓ A common platform where systems communicate with one another ensuring all functional areas of the business can operate efficiently and harmoniously.
- ✓ An enhanced CMS enabling you to profile your customers to better anticipate and service their needs, with the ability to develop targeted campaigns.
- ✓ A flexible website which supports customer & competitor responsive changes & results in improved customer satisfaction with relevant & accessible content, supporting an increase in multi-product purchase & new clientele.
- ✓ A fully equipped sales channel with the right business tools plus a competitive edge.